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MEDIA CONTACT:

Amy McEvoy

amcevoy@wilsonassoc.com

WILSON ASSOCIATES

214-521-6753

**WILSON ASSOCIATES POINT OF EXCELLENCE AWARDS LUNCHEON
RAISES FUNDS TO BENEFIT THE WILSON FOUNDATION**

DALLAS, Nov.23, 2010 – Wilson Associates, the acclaimed international interior architectural design firm, held its 14th annual Point of Excellence Awards Luncheon at The Ritz-Carlton in Dallas on November 17.

Each year Wilson Associates hosts the Point of Excellence Awards Luncheon to honor excellence in service to the design industry. Over 300 people attended this year’s Point of Excellence Awards luncheon, which recognizes vendors and service providers in the design industry who provide exemplary service and perform above and beyond expectations. The 2010 Point of Excellence Awards were presented to **Emily Salter of George Cameron Nash** and **Bill Powell of Milestone Water**.

All proceeds from the Point of Excellence Awards luncheon benefit The Wilson Foundation, a 501(c)(3) nonprofit organization founded in 1997 by Trisha Wilson, Wilson Associates President and CEO. The mission of The Wilson Foundation is to “change lives, one child at a time” by providing financial support for education and healthcare programs for disadvantaged children in rural Vaalwater, South Africa. A highlight of this year’s event program included a presentation by Dr. Erin Scheideman, a pediatric specialist at The University of Texas Southwestern Medical School, who had just returned from South Africa.

In 2006, The Wilson Foundation created a partnership with UT Southwestern to send U.S.–based physicians to rural South Africa to help expand the delivery of health care to children and families. Through a generous private donation, UT Southwestern provides stipends for physicians to participate in a medical fellowship in the Vaalwater area, with supplemental program expenses provided by The Wilson Foundation. The UT Southwestern medical fellowship program is the first of its kind in South Africa, which suffers from a critical shortage of trained medical care.

“We are so grateful for the incredible support of our vendors, service providers and other friends in the design community who participate in the Point of Excellence Awards event each

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year,” said Wilson Associates President/CEO Trisha Wilson. “I was very moved to see the industry come together to support The Wilson Foundation in spite of the challenging times facing our industry. I firmly believe in three principles: do great design, give back and success will follow! The children we support have been forgotten by most of the world. Together are able to make a huge impact on their lives and give them hope for the future.”

A fun aspect to the Wilson Associates event was a “mini market” in which several South African crafts were sold, as well as The Wilson Foundation’s new “Hope Bracelet.” This 14mm black onyx beaded bracelet features a pave-set Wilson Foundation hand logo and was introduced in July by Trisha Wilson and Sue Gragg Precious Jewels of Dallas. “This holiday season we are pleased to offer a product that truly gives back! 100% of the net proceeds from the sale of each bracelet will be awarded to our projects and programs. Giving never looked so good!” said Wilson Foundation Executive Director, Tori Mannes. Recently featured in the December 2010 issue of *Marie Claire* magazine as one of the 101 gift ideas for this holiday season, the Hope Bracelet is available for sale at thewilsonfoundation.org

In addition to the Point of Excellence luncheon in Dallas, Wilson Associates’ Los Angeles office hosts a similar event each year benefiting The Wilson Foundation. The foundation also accepts gifts from individuals, corporations and foundations.

Specializing in interior architectural design, Wilson Associates was founded in 1971 and today employs more than 300 professionals in their headquarters in Dallas and offices in New York, Los Angeles, Singapore, Abu Dhabi, Shanghai and an associate office in Cochin, India. Blending experience, innovation and solid business principles, Wilson Associates continually sets the design standard at some of the world’s most well-known addresses. The firm creates interiors for world-class hotels, restaurants, clubs, casinos and high-end residential projects, offering a full range of design services, from space planning to furniture installation, including custom product design. Wilson Associates is consistently ranked as one of the top two firms in the hospitality design industry worldwide.

For more information, call 214-521-6753 or visit: www.wilsonassoc.com or www.thewilsonfoundation.org

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L-R: 2010 Award Recipient Bill Powell (Milestone Water), Trisha Wilson (President/CEO, Wilson Associates), 2010 Award Recipient Emily Salter (George Cameron Nash)



L-R: Mat Mars (Flick Mars), Jim Rimelspach (Design Director, Wilson Associates), James Flick (Flick Mars)



L-R: Ann Hsieh (Wilson Associates), Dr. Erin Scheideman (UT Southwestern Medical Center), Amy McEvoy (Development, The Wilson Foundation)



L-R: Roger Mathis (Design Within Reach), Heather Mills (Tai Ping Carpets), Dow O'Neal (Design Within Reach)

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L-R: Sara Powell (Innovations), Vanessa Strunk (Wilson Associates), Lindsey Schardt (Omni Hotels), Jessica Craig (Innovations)



L-R: Hemanshu Parwani (Executive Vice President, Wilson Associates), Trisha Wilson (President/CEO, Wilson Associates), John Brewer (Morgan Keegan)

For more information visit www.wilsonassoc.com
High-resolution images are available upon
request.

Photography by Claire McCormack

MEDIA CONTACT:

Amy McEvoy
Wilson Associates
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